



WELCOME TO THE ESG MINUTE

YOUR WEEKLY SUSTAINABILITY SUMMARY

Dream Source Solutions is excited to launch our ESG (Environment, Social, and Governance) practice to help our clients Lead with Purpose. Our ESG team & framework will help our clients connect the dots between reality, risk management, & exceptional sustainability ratings. To help educate and bring sustainability to life we are introducing "The ESG Minute" newsletter. **But what is ESG exactly?** ESG refers to 3 central areas - "Environmental, Social, & Corporate Governance" - used to evaluate companies to understand their impacts on sustainability & society.

ESG - Learn More

With 🌍 Earth Day 🌍 on April 22nd, why not spend the whole month focusing on our environment? Each week we will be taking a deep-dive into different environmental issues and solutions.

This week our focus is on our Air: air quality, what are the pollutants, how are cities tackling air pollution, and actions we can all take. Check out these topics below!



SAVE THE DATE:

Our first Leading with Purpose Webinar Series will be on **Earth Day** - April 22nd @ 10 AM CDT 🌍

We have an exciting panel who will be discussing ESG - environmental issues and bringing sustainability to life.

RSVP

How are countries & cities fighting air pollutants:

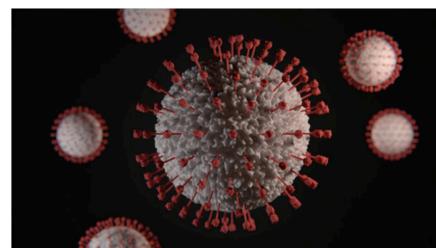
Read *Tackling Poor Air Quality: Lessons from 3 Cities* to learn how Mexico City, Beijing, and Delhi with targeted policies & programs

READ NOW



Air Quality & COVID-19: is there a connection? new studies are showing there is a connection with the severity of symptoms, mortality, and air pollutants.

LEARN MORE



AIR POLLUTION - How is it measured? the AQI (Air Quality Index) is a scale of 1-500 that looks how much air pollutants are in an area. The higher the AQI value, the greater the level of air pollution and the greater the health concern. For example, an AQI value of 50 or below represents good air quality, while an AQI value over 300 represents hazardous air quality. To see the AQI in your area visit:

see the AQI in your area

5 Major Outdoor Air Pollutants

- Ozone (O3)
- Nitrogen Oxides (NOx)
- Carbon Monoxide (CO)
- Sulfur Dioxide (SO2)
- Particulate Matter (PM10 and PM2.5)

What can I do today? These may seem obvious but a good reminder that some simple things can make a big difference.

1. Bike, Walk, Carpool - before you hop in your car for a quick trip to the store, think can I get there another way
2. In the market for a new car? - look into fuel efficient vehicles or even better electric vehicles. AND a new tax credit of \$7,500 is in the works!
3. Turn off lights, appliances that are not in use and replace light bulbs/appliances with energy efficient ones.
4. Buy/use fewer things that are manufactured w/ fossil fuels - that means use those fabric shopping bags, reduce your use of paper/plastic plates/cups/utensils
5. Recycle & use goods made of recycled materials.

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